



Brandon Armant

HELPING BRANDS GROW. HELPING LEADERS THRIVE.

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BRANDON ARMANT



SERIAL ENTREPRENEUR



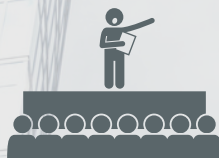
BUSINESS & MARKETING CONSULTANT



AWARD-WINNING JOURNALIST



SELF-HELP AUTHOR



KEYNOTE SPEAKER

Brandon C. Armant is a **leader** in elevating diverse voices and guiding individuals and brands to **success**. As President and **CEO** of BAMM | A Communications Company, he spearheads innovative marketing campaigns and manages BAMM Network, a digital platform amplifying Black & Brown voices. His interviews include **prominent figures** like Master P. and the Rev. Jesse Jackson. A graduate and ambassador of the prestigious **Goldman Sachs 10,000 Small Businesses** program, he leverages his expertise to foster entrepreneurial **growth** and business **development**.

WHO IS BRANDON ARMANT?

Brandon C. Armant is a communications strategist, media executive, entrepreneur, educator, public affairs consultant, accomplished journalist, and author. His achievements across media, business, education, and public service have allowed him to travel throughout the country, consulting organizations and addressing audiences ranging from 100 to more than 10,000 through keynote speeches, workshops, panel discussions, and leadership training.

Brandon has been a frequent panelist, public presenter, moderator, and motivational speaker at high school and college commencements, professional development conferences, corporate events, and religious ceremonies. He has conducted communications and leadership workshops for government agencies, educational institutions, nonprofit organizations, and corporate executives, and has moderated numerous public forums, including one of New Orleans' most historic mayoral candidate debates. His career uniquely spans media, business, higher education, government, and law enforcement—bringing a multidisciplinary perspective to every audience he serves.

Recognized as a trailblazer in the communications industry, Brandon has received numerous awards and recognitions for his professional achievements, entrepreneurial leadership, and commitment to community service.

At the young age of 25, he was named Director of Communications and served on the senior leadership team of what was then the largest network of charter schools in the Gulf South. Prior to his leadership in education, Brandon began his communications career while still in college, working as a field producer and assignment editor for WVUE-TV, FOX 8 News in New Orleans.

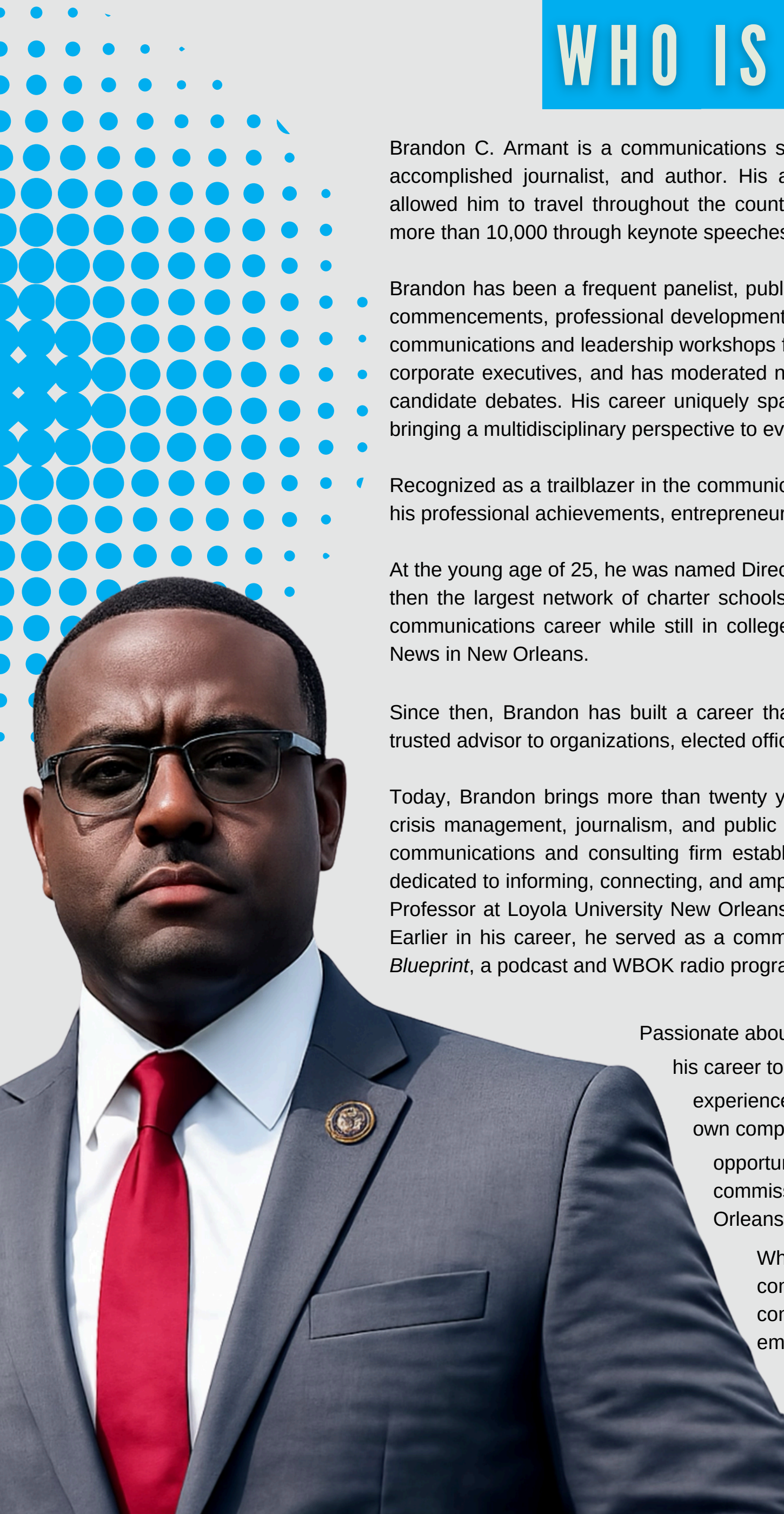
Since then, Brandon has built a career that bridges the private, public, nonprofit, and education sectors, becoming a trusted advisor to organizations, elected officials, and business leaders alike.

Today, Brandon brings more than twenty years of experience in strategic communications, media relations, marketing, crisis management, journalism, and public affairs. He is the Founder and CEO of BAMB Communications, a strategic communications and consulting firm established in 2012, and the Founder of BAMB Network, a multimedia network dedicated to informing, connecting, and amplifying communities across the South. Brandon has also served as an Adjunct Professor at Loyola University New Orleans and as a Policy and Strategic Advisor to a Louisiana State Representative. Earlier in his career, he served as a community news columnist for NOLA.com | The Times-Picayune and hosted *The Blueprint*, a podcast and WBOK radio program highlighting professionals making an impact in their respective industries.

Passionate about education, mentorship, and public service, Brandon has dedicated much of his career to helping young people discover opportunities they might not otherwise experience. Through board service, community involvement, higher education, and his own company, he has mentored aspiring professionals and created employment opportunities for young leaders beginning their careers. He also serves as a commissioned law enforcement officer and Reserve Deputy Constable in New Orleans.

Whether advising organizations, leading media initiatives, teaching future communications professionals, or serving his community, Brandon remains committed to building stronger institutions, creating opportunities for others, and empowering the next generation of leaders.

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BOOK BRANDON FOR:

KEYNOTE SPEAKER

STAFF DEVELOPMENT

PANEL FACILITATOR

EVENT EMCEE

ON THE TOPICS OF:

»» Entrepreneurship

»» Diversity & Inclusion

»» Business Marketing

»» Education Marketing

»» Business Development

»» Personal Development



Invite Brandon to your next event and **experience** the **power** of transformative speaking!

As a keynote speaker, Brandon addresses the profound parallels between **entrepreneurship** and everyday **life** in his keynote address, **'When Life Goes Bankrupt: Balancing the Profits and Losses of Living.'**

He shares **personal experiences**—from major business **setbacks** to personal **losses**—to illustrate how we all manage the 'spreadsheets' of our lives. His talk **motivates** audiences to embrace their inner '**life-preneur**,' turning **challenges** into **opportunities** for growth and resilience.

MEDIA INTERVIEWS

HEAR DIRECTLY FROM BRANDON AS HE'S INTERVIEWED BY OTHER JOURNALISTS & MEDIA PERSONALITIES.

IN THE MEDIA

TURNING UP THE VOLUME WYLD-FM RADIO INTERVIEW

LISTEN 

Join WYLD-FM as host Lisa Phillips engages with Brandon Armant, the dynamic entrepreneur behind Bamm Communications. In this revealing interview, they explore the cutting-edge strategies and impactful initiatives driving business success and community empowerment.



BUILDING Bamm STAYING THE COURSE PODCAST

LISTEN 

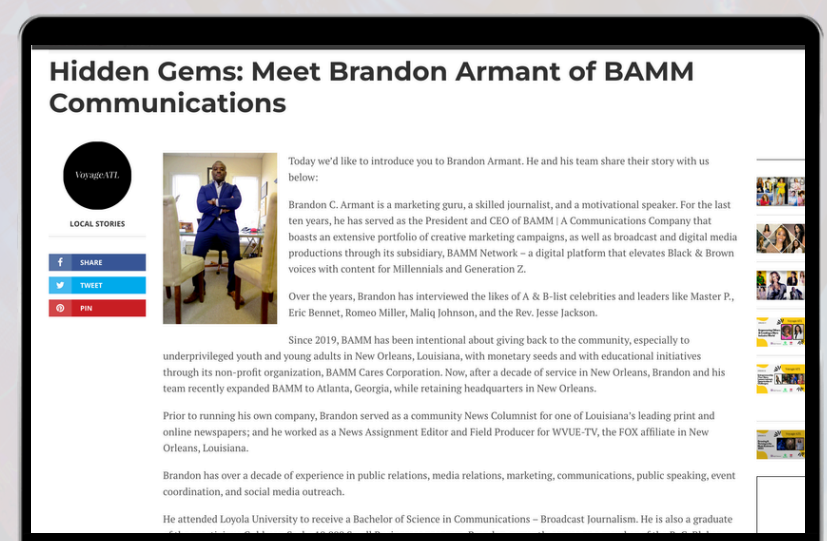
In this episode of "Staying the Course," award-winning journalist Jimmie Johnson sits down with Brandon Armant, the driving force behind Bamm Communications. Listen as they delve into Brandon's innovative approaches to marketing and his commitment to elevating entrepreneurs of color. Don't miss their deep dive into the challenges and triumphs of building a legacy in the competitive world of business.



HIDDEN GEMS VOYAGE ATL ARTICLE

READ MORE 

Brandon Armant was featured in Voyage ATL, discussing Bamm Communications' strategic expansion from New Orleans to Atlanta. The article showcases his leadership and the company's mission to empower businesses through innovative marketing, highlighting the move as a step to tap into Atlanta's dynamic business environment and enhance their commitment to diversity and representation.



EMPOWERING YOUR JOURNEY

BAMM Network features a **diverse** lineup of podcasts that **empower** entrepreneurs and professionals with actionable **insights**, **inspiring** stories, and expert **advice** to fuel their business **success**.



AUTHOR OF THREE BOOKS



Embark on a transformative journey with "The Entrepreneur's Guide," "The Kingdom-Driven CEO," and "Brand On Fire." Tailored for both budding entrepreneurs and seasoned executives, these guidebooks are essential tools designed to inspire, empower, and equip you for entrepreneurial excellence.



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BOOK BRANDON TODAY!

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