

BA

Brandon Armant

ENTREPRENEUR || STRATEGIST || JOURNALIST

WWW.BRANDONARMANT.LIFE



BRANDON ARMANT



SERIAL ENTREPRENEUR

BUSINESS & MARKETING CONSULTANT

AWARD-WINNING JOURNALIST

SELF-HELP AUTHOR

MOTIVATIONAL SPEAKER

Brandon C. Armant is a **leader** in elevating diverse voices and guiding individuals and brands to **success**. As President and **CEO** of BAMM | A Communications Company, he spearheads innovative marketing campaigns and manages BAMM Network, a digital platform amplifying Black & Brown voices. His interviews include **prominent figures** like Master P. and the Rev. Jesse Jackson. A graduate and ambassador of the prestigious **Goldman Sachs 10,000 Small Businesses** program, he leverages his expertise to foster entrepreneurial **growth** and business **development**.

WHO IS BRANDON ARMANT?

Brandon C. Armant is a communications strategist, an accomplished journalist, a successful entrepreneur, and a self-help author. His achievements in those fields have allowed him to travel across the country, addressing and consulting audiences, ranging from 100 to 10,000, on various topics through workshops, panel discussions, and motivational speeches.

Brandon has been a frequent panelist, public presenter, and motivational speaker at high school and college ceremonies, professional development conferences, and religious ceremonies; and he's conducted numerous training workshops and conferences for communications departments, corporate executives, and corporate boards. Brandon, also, commonly serves as a moderator for panels and events, including one of the most recent mayoral candidate forums in New Orleans, Louisiana.

Brandon has been labeled a trailblazer in the communications industry, and he's received numerous awards and recognitions for his professional and philanthropic works.

At the young age of 25, he was named Director of Communications and served on the senior leadership team for, at that time, the largest network of charter schools in the Gulf South. Prior to serving in various communications roles within the public education arena, Brandon jump-started his career in the communications field while still in college, and worked as a field producer and assignment editor at WVUE-TV, FOX 8 News in New Orleans.

Today, he has over twenty years of experience in public relations, media relations, marketing, crisis management, and journalism; and he serves as the CEO and President of BAMB | A Communications Company that he founded in 2012. Brandon has also served as a freelance Community News Columnist for Nola.com | The Times-Picayune, Louisiana's leading source for print and online news and information; and he is the host of The Blueprint, a podcast and radio show that features professionals who are excelling and advancing within their respective industries.

While Brandon is a skilled marketer, entrepreneur, and journalist, he has always had a great passion for education and mentoring young people. Because of that, he has served and continues to serve on several boards and organizations focused on education and youth achievement. Over the years, Brandon has committed a great deal of his time to helping underprivileged youth gain experiences and exposure to people, places, and things they wouldn't have ordinarily encountered. To date, Brandon has been privileged to provide employment opportunities at his company to over a dozen of the young people he's mentored; and, as his company expands, he plans to continue providing this opportunity to more young people around the country.

In his spare time, Brandon enjoys singing in his church's music ministry and spending time with his family and friends.

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BOOK BRANDON FOR:

KEYNOTE SPEAKER

STAFF DEVELOPMENT

PANEL FACILITATOR

EVENT EMCEE

ON THE TOPICS OF:

»» Entrepreneurship

»» Diversity & Inclusion

»» Business Marketing

»» Education Marketing

»» Business Development

»» Personal Development



Invite Brandon to your next event and **experience** the **power** of transformative speaking!

As a keynote speaker, Brandon addresses the profound parallels between **entrepreneurship** and everyday **life** in his keynote address, **'When Life Goes Bankrupt: Balancing the Profits and Losses of Living.'**

He shares **personal experiences**—from major business **setbacks** to personal **losses**—to illustrate how we all manage the 'spreadsheets' of our lives. His talk **motivates** audiences to embrace their inner **'life-preneur,'** turning **challenges** into **opportunities** for growth and resilience.

MEDIA INTERVIEWS

HEAR DIRECTLY FROM BRANDON AS HE'S INTERVIEWED BY OTHER JOURNALISTS & MEDIA PERSONALITIES.

IN THE MEDIA

TURNING UP THE VOLUME WYLD-FM RADIO INTERVIEW

[LISTEN](#) 

Join WYLD-FM as host Lisa Phillips engages with Brandon Armant, the dynamic entrepreneur behind Bamm Communications. In this revealing interview, they explore the cutting-edge strategies and impactful initiatives driving business success and community empowerment.



BUILDING Bamm STAYING THE COURSE PODCAST

[LISTEN](#) 

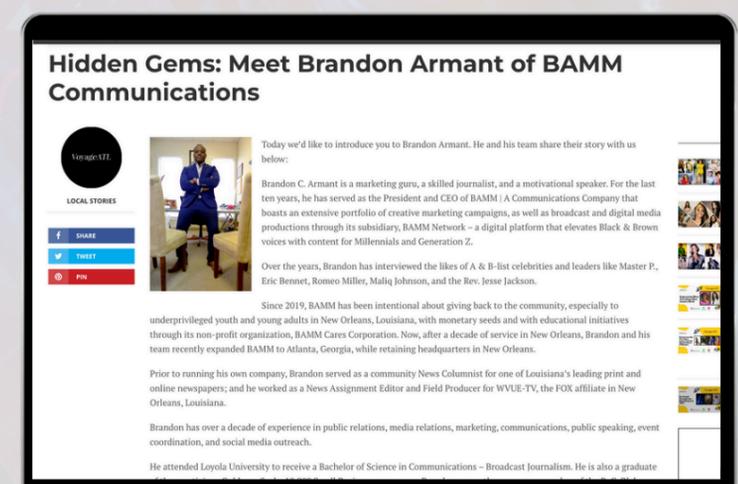
In this episode of "Staying the Course," award-winning journalist Jimmie Johnson sits down with Brandon Armant, the driving force behind Bamm Communications. Listen as they delve into Brandon's innovative approaches to marketing and his commitment to elevating entrepreneurs of color. Don't miss their deep dive into the challenges and triumphs of building a legacy in the competitive world of business.



HIDDEN GEMS VOYAGE ATL ARTICLE

[READ MORE](#) 

Brandon Armant was featured in Voyage ATL, discussing Bamm Communications' strategic expansion from New Orleans to Atlanta. The article showcases his leadership and the company's mission to empower businesses through innovative marketing, highlighting the move as a step to tap into Atlanta's dynamic business environment and enhance their commitment to diversity and representation.



EMPOWERING YOUR JOUREY

BAMM Network features a **diverse** lineup of podcasts that **empower** entrepreneurs and professionals with actionable **insights**, **inspiring** stories, and expert **advice** to fuel their business **success**.



AUTHOR OF THREE BOOKS



Embark on a transformative journey with "The Entrepreneur's Guide," "The Kingdom-Driven CEO," and "Brand On Fire." Tailored for both budding entrepreneurs and seasoned executives, these guidebooks are essential tools designed to inspire, empower, and equip you for entrepreneurial excellence.

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